

## WATOA Teleconference 1/21/15

1. Call to order 2:05 PM
  - a. Attendees: Linda, Dea, Chris, Jim Demmon, Alice, Mark, John D, Randy, John F, Megan
2. Approval of minutes from 11/19/14, Mike Connor's name spelling fixed, Randy moved, Mark seconded
3. Treasurer's report – Alice Lawson
  - a. Spent a net of \$22 in 2014 year
  - b. 24 Member agencies, 64 members
  - c. No outstanding payments to make
  - d. Ending 2014 balance \$12,409.55
  - e. Thank you Dea Drake! Alice Lawson is the new treasurer
4. Certification and results of 2015 WATOA Election – Alice Lawson
  - a. Everyone reelected, send out 43 ballots on Jan. 8<sup>th</sup>
  - b. Updated regional map and cable contract page on website
  - c. Thank you to past president Chris Jaramillo for all her work!
  - d. **2015 new officers:**

### Board Member

Linda Seesz, City of University Place

Dea Drake, City of Kent

Megan Hutton, Rainier Communications Commission

Alice Lawson, City of Seattle

Chris Jaramillo, King County

Mark Somers, City of Everett

Mike Connor, City of Kirkland

George Geyer, Kitsap County

Jim Demmon, City of Vancouver

Jeff Lueders, City of Tacoma

Randy Beehler, City of Yakima

John Delay, City of Spokane

Jon Funfar, City of Pasco

Judy Devall, City of Toppenish

### Position

President

Vice-President

Board Secretary

Treasurer

Past-President

Regional Rep: District 1 (North & Puget)

Regional Rep: District 2 (King)

Regional Rep: District 3 (Puget & Coast)

Regional Rep: District 4 (Southwest)

Regional Rep: District 5 (Rainier Valley)

Regional Rep: District 6 (Central)

Regional Rep: District 7 (Northeast)

Regional Rep: District 8 (Tri-Cities)

Regional Rep: District 9 (under 5,000)

5. Legislative Report – Jeff Lueders
  - a. Ken Fellman working on response to FCC and template that each municipality can use to respond by Jan. 23<sup>rd</sup> (Friday), possibly rewrite of the Communications Act. Expect template tomorrow.
    - i. FCC wants to understand what PEG channels do uniquely that can't be done by over-the-top, don't want to lose franchise fees
    - ii. NATOA encourages people to still send their template if the deadline has passed
  - b. Cost \$900, other agencies contributing, amounts TBD
6. 2015 Conference Update, April 29 & 30 – Chris Jaramillo
  - a. [Campbell's Resort on Lake Chelan](#)
  - b. Tuesday arrival, Wednesday-Thursday conference
  - c. \$83 single room, \$120 double—same as last year, and same food per diem
    - i. People can start reserving rooms now

- d. Decide WATOA fee for retreat
    - i. Keep same as last year—unanimously approved
    - ii. \$125 members, \$150 non-members
      - 1. Approx \$50 on every registration
      - 2. Does it include a membership? \$150 non-member comes to conference and they then want to join WATOA, they'll get a \$25 dollar credit toward a membership
        - a. Unanimously approved
  - e. We had 7 vendors last year, Mark w ABS hosted the reception at winery, see if Mike Charboneau is willing to line up vendors
  - f. Conf speakers—last year, paid their hotel & food, storyteller \$300, Ken Fellman & Brian Grogan 2 nights, Victoria registration
    - i. \$493 total in comp'd room charges
    - ii. 6,000+ hotel conference fees
    - iii. We paid for shuttle to winery
  - g. Conference Committee
    - i. Jeff & Linda—franchise, Chris & Mike—hotel, Megan & Jim—production
7. WATOA Board Retreat – All
- a. Date: Friday, February 20 in Yakima 10 AM-3 PM
8. Newsletter / Website – Linda Seesz
- a. Next issue--March
9. Other business
- a. **Change board meetings to 2<sup>nd</sup> Wednesday**
  - b. CenturyLink has approached Jim Demmon's group about a franchise, and Spokane too
10. Adjournment 3:12 PM Jim moved, Alice seconded