

WATOA Teleconference 11/19/14

1. Call to order 2:05 PM
 - a. Attendees: Chris, Linda, Brenda, Jon, George, Randy, Megan,
2. Approval of minutes from 10/15/14, George moved, John seconded
3. Treasurer's report - Dea Drake
 - a. Owe our annual fee to WATOA approx \$600-700
 - b. Revenue in bank over \$12,000
4. Update on E-WATOA – December 10– Chris
 - a. Do an all-conference board call instead of an E-WATOA
 - i. Info on over the top programming is still pretty new. Statistics and attrition numbers hard to get. An E-WATOA through NATOA requires we create the PowerPoint, and do a dry run. Difficult to sustain this topic for an hour?
 - ii. Let's do an all membership call. 30-50 people can call in. 25 did it last year. Invite a few new people in hopes of recruiting new members.
 1. Linda moved to do this, Brenda seconded, unanimously approved
5. Sharing of Information with WATOA members on franchise renewals – Chris and George
 - a. Make it easier to tell people who we are and what we do—giving specific examples of what other cities have done, possibly handouts recapping recent renewals
 - b. WATOA doing a monthly update on the listserv...or quarterly in the newsletter
 - c. Who would manage that content
6. Newsletter appointments – Linda Seesz
 - a. Fall 2014 newsletter goes out November 20
7. Other business/announcements
 - a. Mike Conner will be taking over for Brenda
 - b. ACM—Jon Funfar just named national chair of Alliance for Community Media
 - c. April 29—WATOA conference in Chelan
 - d. February—usually a Friday—WATOA board mtg in Yakima
 - i. State b-bal champs is March 3-7
 - e. Next WATOA board call December 10th
8. Adjournment 2:40 PM