

WATOA Teleconference 3/11/15

1. Call to order 2:05 PM
 - a. Attendees: Mike Connor, Megan Hutton, Linda Seesz, John Delay, Jim Demmon, Mark Somers, Chris Jaramillo, Alice Lawson, George Geyer, Judy Duvall, Dea Drake,
2. Approval of minutes from 1/21/15, Jim moved, George seconded
3. Treasurer's report – Alice Lawson
 - a. Jan 2015 final--\$11,673.16
 - b. Feb. estimate—\$12,472.93 balance
 - i. \$1,000 in memberships came in
 - ii. So far in March, 19 agencies renewed (24 total in 2014), could be on track to beat last year's total, Alice has seen some folks renew that haven't done that in awhile
4. 2015 Conference Update, April 29 & 30 – All
 - a. Alice--10 people registered so far, 10 members, 3 non-members
 - b. Chris—hotel, vendors, franchise track info
 - i. Speakers confirmed for franchise track: Comcast will be on provider panel, Steve Traylor, Ken Fellman and Gail Karish (Gerry Lederer can't)
 - ii. Hotel looking for dates for 2016 Thurs/Fri
 - iii. Judy Duvall moved president's reception to Benson Vineyards on the hill
 - iv. 7-8 vendors secured so far
 - v. Will check with hotel for vendor setup night before?
 - c. Megan—production track info
 - i. All panel speakers confirmed, need to line up moderators
 - ii. Talked to Storyteller, good with 1-2:30 PM post-lunch keynote in addition to 9-12 workshop in separate room
 - iii. Need to find videos to show at lunchtime
 - d. Confirm moderators for all panels
5. Newsletter / Website – Linda Seesz
 - a. Put together between now and the conference
 - b. Front page—net neutrality
 - c. Plug NATOA/Steve Traylor
 - d. 2 production articles—John Delay & Mark Somers
 - e. New board members, high res photos and bios—Alice Lawson & Mike Connor
6. Other business
7. Adjournment Alice moves, Jim seconded 2:59 PM