

## WATOA Teleconference 9/16/15

1. Call to order 2:07 PM
  - a. Attendees: Linda, George, Alice, Derek, Mike, Chris, Megan, Judy
2. Approval of minutes from 8/12/15, George moved, Alice seconded, approved
3. Treasurer's Report—Alice
  - a. No changes in balance since last month \$12,481
4. NATOA Conference Chapter Report
  - a. 17 people came
  - b. \$391.00 appetizers and one beverage for each person, George moved, Alice seconded to increase reimbursement to \$350.00 to cover the higher cost than anticipated
  - c. Derek Young to work on communications plan with Olympia
  - d. Keynote speaker—Blair Levine, working on natl. broadband plan. Every community should have a broadband strategy. All communities will need high speed broadband access in the future. Good potential topic for WATOA conf.
  - e. Goal is for us to have draft topics for WATOA conf sessions by this November.
5. Newsletter
  - a. Due out mid-November
    - i. Start thinking about home page article
      1. FCC looking at MVPD decision with over the top providers
      2. Steve Traylor thinks this might be going in a different direction
    - ii. Include list of NATOA award winners in WA state
    - iii. Ad/article advertising spring conference
6. Survey Monkey data
  - a. 9 members left to report out
  - b. Data so far—over half a million cable subscribers among WATOA members so far
7. Other Business
  - a. Encouraging people to attend Media Tech Expo on October 6, Fremont Studios in Seattle
8. Adjournment 2:37 PM Alice moved, George seconded, approved