

WATOA Annual Membership Meeting, Richland, WA, 10/11/12

1. Call to order 4:11 PM
 - a. Mike Charboneau, Chris Jaramillo, Jeff Lueders, Tony Perez, Jon Funfar, Judy Devall, Dea Drake, Marlene Feist, Jim Demmon and Linda Seesz
2. Approval of minutes from 9/12/12, tabled
3. Treasurer Report—Dea Drake
 - a. General budget update
 - i. \$7,831.66 in bank
 - ii. \$6,300 addition – Approximate addition from WATOA Conference revenues/signups and \$3,700 from vendors
 - iii. \$7,150.91 subtraction —From WATOA Conference expenses
 - iv. \$139.51 subtraction – From WATOA Chapter Meeting expenses at NATOA Annual Conference
 - v. \$10,253.00 expected balance at end of WATOA Conference
 - vi. Amended later in meeting to an additional minus of \$690 due to NATOA for non-NATOA memberships (23 agencies at \$30/agency)
 - b. Jeff Lueders moved to approve, Jon Funfar seconded; approved by vote of those present
4. 2013 Board Member Elections – Chris Jaramillo
 - a. Chris’s WATOA Presidency, commencing next year, will last only one year
 - i. Chris making contacts for next year’s Vice-President
 - b. Board member expiration discussion
 - i. Current vacant positions
 1. Region 2 – King County
 2. Region 3 – Puget Sound and Coastal Areas
 - ii. Odd-numbered position WATOA Board members expire in odd years
 1. In 2013 all of the current Executive members will be expiring at the end of the 2013 year:
 - a. Mike-2013 Past President;
 - b. Chris Jaramillo-2013 President ;
 - c. Dea Drake-2013 Treasurer;
 - d. Megan Hutton-2013 Secretary
5. WATOA Chapter Membership – Mike Charboneau
 - a. New members
 - i. 10 new members added at the Production Workshop
 - ii. Two new members added at this WATOA Conference
 - b. Dea Drake – suggested using Brown Paper Tickets for membership payments
 - i. \$4 per transaction, but paid by the person joining
 - ii. Dea Drake moved, Chris Jaramillo seconded; approved by vote of those present
 - c. Meetings/Retreats/Workshops – Mike Charboneau
 - i. Discussion about the 2012 Board Retreat and Production Workshop, which was well attended
6. Committee Reports
 - a. Production Committee – Jim Demmon
 - i. First Production Workshop a success, planning to do another
 - ii. Hoping to do more production articles in the newsletter
 - b. Communications Committee – Linda Seesz

- i. Linda Seesz requested any previous copies of minutes to update the website, which is missing some, and also asked for ideas about changes or additions to the website
 - ii. Tony Perez offered to have added functionality to the website, if we need it
 - c. Legislative – Mike Charboneau
 - i. Victoria doing a great job, Jeff Lueders and Tony Perez on top of any new items that may come up
 - ii. Should we plan for a day in Olympia?
- 7. Future Conference Visioning – Mike Charboneau
 - a. Current conference
 - i. Has gone really well, the hotel, food and vendors have been great
 - b. Should we survey the membership to determine why the attendance was down?
 - i. Jeff Lueders offered to make calls: did they not come because of job cuts, was it too close to NATOA, were there particular topics they wished to see?
 - c. Suggestions for the future
 - i. Let's hold production workshops more often, with suggestions such as:
 - 1. A Day in Olympia
 - 2. A regulatory workshop
 - 3. Coffee with Senator McCoy
 - 4. eNATOAs
 - 5. Franchise negotiation
 - ii. Ideas for future conferences:
 - 1. Dea suggested possible two-hour focused topic roundtables
 - 2. Chris suggested maybe a one-day format
 - 3. Tony proposed possible implementation of an awards program, such as a "Friend of Local Government for Broadband" award for Senator McCoy
 - 4. Discussion re the different kinds of conference attendees and how to market to each of them: regulatory, legislative, production and legal
 - a. Smaller production workshops could be targeted to each type
- 8. Nominations
 - a. Recruitment process – Chris Jaramillo
 - i. Recruitment for new board members has begun
 - ii. Presentation of new board member choices coming next
 - iii. Voting by members via mail
 - iv. Announcement of new members follows
 - v. Chris committed to get done as soon as possible
- 9. Other Business
 - a. Social Media – Jon Funfar
 - b. List Serve currently has 103 members
 - c. Jon wants to start a WATOA Facebook page
 - i. Dea moved, Judy seconded; approved by vote of those present
- 10. Adjournment 5 PM