

## WATOA Teleconference 2/13/13

1. Call to order 2:04 PM
  - a. Chris, Megan, Dal, Judy, Jim, John, Jeff, Dea, Brenda
2. Approval of minutes from 1/16/13, Judy moved, Dal seconded
3. Treasurer Report and 2013 Renewal Notices—Dea Drake
  - a. \$9,966.49 in bank as of Jan. 31, 2013
  - b. Plan to bill last two vendors outstanding from fall conference
  - c. Set up Brown Paper Tickets before sending out renewal notices
4. NATOA Update – Jeff Lueders
  - a. NATOA is in black by \$57,000 at the end of 2012, due to staff cost saving measures, returned conference to New Orleans saving \$22,000, cheaper internet contract
  - b. Comcast will boost their sponsorship level to \$20,000 at Sept NATOA conference in Florida
  - c. Forming nomination cmte now, Ken Feldman overseeing it
  - d. Big losses...Ken Feldman and Garth are term limited
5. NAB Roundup Workshop – Megan Hutton
  - a. Gregg and Ben from PCTV will speak
  - b. Hold closer to NAB, Friday, April 26th 10 a.m.-2 p.m.
  - c. Pick new location—possibly TV Tacoma...vendors set up in studio,
  - d. Sponsor—ABS? Megan will call on it
  - e. Megan will revise last year's flyer and send to Dea
6. 3/15 WATOA Board Retreat – Chris Jaramillo
  - a. Friday, March 15<sup>th</sup>
  - b. 9:30 a.m.-3 p.m.
  - c. Victoria Lincoln will do a 30 minute legislative update
  - d. Update on NATOA over lunch...Steve or Tony
  - e. Agenda: mission statement, process for choosing a new logo, decide if we want a big conference or small workshops
7. Quarterly Newsletter Assignments – Linda Seesz and Dal Neitzel
  - a. Spring—March, April, May
  - b. Lead article, from the president, Production news & tip, Legislative
  - c. Brenda—new board member
  - d. Megan/Ben Ramsey—NAB trends
8. Other business
  - a. Marlene is changing jobs, leaving board
9. Adjournment 2:50 PM