

WATOA Teleconference 5/9/12

1. Call to order 2:06 PM
 - a. Mike, Megan, Jeff, Jim, Dal, Jon F., John K., Marlene, Chris, Dea, Linda, Victoria Lincoln from AWC
2. Approval of minutes from 4/11/12, Dal moved, Jim seconded
3. Treasurer Report—Dea Drake
 - a. Beginning balance April \$8689.25
 - b. \$1600 deposited for membership dues
 - c. \$10,671 in the bank
 - d. Approx 6 memberships still outstanding
4. State Legislative Update—Victoria Lincoln
 - a. 6 legislative sessions since Jan 2011
 - b. Filings start next week and busy campaign season
 - i. Close to a dozen senators are announcing they're not running again
 1. 7 senate democrats, 2 republicans out of 49
 2. Many in the House as well
 - ii. State Auditor not running again, been there 20 years
 - iii. Could affect some interim legislation work:
 1. Local govt revenue
 2. McClary (sp?) education court case
 3. Privatization of liquor...will sell more liquor but we won't be getting any of the new revenue from sales
 - a. Local Government Funding Task Force being formed
 4. In 1990s cities got about 10% of revenue from State, now down to 4%
 5. Telecommunications issues generally not on forefront when legislators making big budget decisions
 - c. How you want Victoria to prepare for 2013 session—especially if a state franchise comes our way?
 - i. WATOA will create 1-2 page fact sheet on what happened in Idaho, and examples from state's already using it, why do we think it's a bad idea
 1. Get info ready, then make the call about if/when to distribute for education of legislators
 - ii. Pick a few advocates in senate and house to educate on the topic, some champions to help if something comes up
 1. Victoria will recommend some folks. Mike and Jeff will work on fact sheet with Victoria.
5. Annual Conference location and date finalize – Chris Jaramillo
 - a. Richland Courtyard by Marriott—October 11-12, 2012
 - i. Can get it for the same costs as 2010, have plenty room for vendors
 - ii. Not to exceed \$5000
 - iii. Chris motioned, Jeff seconded, passed
6. Production Workshop finalize – Megan, Jim
 - a. Logistics all confirmed—June 22 at PCTV
 - b. Get flyer on website & email out to people
 - c. Set up/use Brown Paper Tickets for credit card processing
 - i. Dea motioned, John seconded, passed
 - d. RSVP link

7. Quarterly newsletter assignments – Linda Seesz, Dal Neitzel
 - a. July 13th next issue, June 22 articles due
 - b. Mike's article—Idaho bill/statewide franchising experience
 - c. Guest article—Tony Perez on Co-Location
 - d. Production article element—update on NAB recap Megan & peeps
 - e. Production article tip—John Klockner
 - f. Bios: Megan & Marlene—200-225 words, head shot
 - g. Conference information—Chris Jaramillo
8. Other business
 - a. Get copy of ACM brochure
9. Adjournment 3:22 PM