

WATOA Board Meeting Minutes
May 5, 2010

CALL TO ORDER

Jeff Lueders called the teleconference meeting to order at 1:36PM

Attendance:

Jeff Lueders, Mike Charboneau, Marlene Feist, Dea Drake, Bill Oltman, Tony Perez, Linda Seesz, Denise Mellene, Randy Beehler, Victoria Lincoln, Dal Neitzel

NATOA MEMBERSHIP COMMITTEE –Tony Perez

Committee is looking for testimonials from NATOA members who are also involved in Community Economic Development. Randy Beehler volunteered to provide such a testimonial.

FEE FOR NON-NATOA MEMBERS OF WATOA

Discussed the NATOA request from last month that WATOA consider a \$30 additional fee for members who are not also NATOA members. This fee would be sent to NATOA to help ease their decreased membership. The question arose about whether NATOA intended the fee to be placed on each individual member or on organizations. Tony Perez offered to talk to NATOA about this and get back to Jeff Lueders and Dea Drake. Dea Drake mentioned that this would probably affect 10 organizational members or 20 individual members.

TREASURERS REPORT – DEA DRAKE

There is a little over \$10,000 in WATOA's account. Presently WATOA membership includes 13 organizations but several more have yet to send 2010 membership fees. Dea Drake is planning to have the membership committee contact those who have been members in the past in hopes of getting them to renew their membership.

RETURN TO DISCUSSION ABOUT NON-NATOA MEMBERS IN WATOA

Mike Charboneau moved that WATOA implement the NATOA recommendation of having WATOA collect an additional \$30 fee from all WATOA organizations who are not NATOA members. Dal Neitzel seconded the motion. The motion passed unanimously.

MINUTES FROM APRIL 7

There was no discussion. Dea Drake recommended approval of the April 7, 2010 Minutes. Mike Charboneau seconded. The motion passed unanimously.

HD TECHNOLOGY FEE REPORT

Concerning the recent decision by Comcast to charge an HD Technology Fee and the impact such a fee will have on subscribers. NATOA wishes to have WATOA members sign-on to have a filing written up against the fee. Jeff Lueders listed the participating cities as: University Place, Longview, Issaquah, Spokane, Kirkland, Milton and Tacoma.

MEMBERSHIP REPORT

Jeff Lueders stated that Chris Jaramillo of King County volunteered to help Dea Drake with sending out membership reminders.

CONFERENCE COMMITTEE REPORT-MIKE CHARBONEAU

Jeff Lueders reported that Chris Jaramillo has offered to help Mike with the conference planning. A discussion of when and where the conference should be held began. Interest was raised for somehow coordinating our event with the AWC conference in order to take advantage of the opportunity to save travel expenses for those who would be attending both conferences. It was decided that since the AWC conference is in June and since we are just beginning planning we could not be ready for a June conference. Dates in October were discussed with October 21-22 being chosen. The Tri-Cities area was selected as a location. Mike Charboneau will be looking into facilities there. Some discussion took place about capping the amount to be spent on meeting rooms and food for the event. The decision was made to wait and see what Mike Charboneau comes up with before deciding on a cap.

ADDITIONAL COMMITTEES DISCUSSION

Jeff Lueders asked the board if they felt that there was need for more committees and mentioned the number and types of committees that function in Minnesota. A need for web site coordination was brought forward with the point that information on our website is not current. Mike Charboneau mentioned that WATOA bylaws call for Board Meeting minutes to be posted on the website and that has not happened for awhile. There was some discussion about Facebook and Twitter alternatives or companions to the WATOA website. The idea was quickly put aside in favor of concentrating on improving the website. No one was sure who presently has access to the website or where it is hosted. Marlene Feist felt that Tony Perez and would be a good starting point for information about the website. Linda Seesz volunteered to be the Chair of a new Website Committee. Denise Mellene volunteered to help. Jeff Lueders agreed to provide content.

ADJOURNMENT

A motion was made by Dea Drake to adjourn the meeting. Seconded by Mike Charboneau. The motion passed unanimously. Jeff Lueders adjourned the meeting at 3:06.

Submitted by:

Dal Neitzel

Acting Secretary

May 6, 2010