

# WATOA Board Meeting MINUTES – MAY 2015

Teleconference

May 20, 2015

---

Attendance: Dea Drake, Alice Lawson, , Jon Funfar, Judy Devall, Mark Somers, Mike Connor, George Geyer, Chris Jaramillo, Jim Demmon

Absent: Linda Seesz, John Delay, Megan Hutton

**Call to Order:** 2:05pm

**Approval of Minutes:** April minutes not available for call. Will be approved at May Board meeting.

## **Treasurer's Report:**

- I. *Final* financial report for month end April 30, 2015 has ending bank balance of \$14,129.23. Membership counts as of 4/30/2015 are: Agencies = 26, Associates= 4, Total Members = 72.
- II. Conference Financial Report:
  - a. Total revenue of \$5750 and total expenses of \$6,485, ending in net loss of \$735.42 (table of revenues/costs attached).
  - b. Loss was anticipated; was result of decision to use WATOA fund balance to invest in conference quality by paying for Storyteller Workshop speaker and covering conference meal and hotel costs for other national guest speakers.
  - c. Several hundred dollars was saved by the City of Kent bringing AV gear for use in one breakout room and lowering overall rental costs.

## **2015 Conference Review**

- I. Chris reports receiving good conference feedback and high compliments on the President's Reception and its venue.
- II. The dates and rates for a 2016 Conference have been reserved with Campbell's. This was done to ensure the space was available for next year, but can be cancelled if future conference planning decides on a different venue.
- III. A short conference survey has been set-up using Survey Monkey. Board members asked to test the survey and provide any comments by 5/21. The survey will then be finalized and sent to all conference participants.
- IV. The conference committee will meet in July to discuss lessons-learned and survey results and incorporate improvements into 2016 planning efforts.

## **Newsletter/Website:**

- I. The group photo from the conference President's Reception was suggested to be used in the Fall WATOA newsletter, to help market the 2016 Conference.

## **Other Business:**

- I. NATOA has new website and newsletter for members. Early bird deadline for lower conference registration rate is June 3rd.
- II. Amicus Brief filing re: City of Eugene, OR v. Comcast: BB&K was able to find sufficient support to file an amicus brief after all, with NATOA joining WATOA for the joint filing. The filing was submitted on May 6, 2015. Board members were provided with the filing documents (the MOTION - APPEAR AMICI CURIAE... and the BRIEF ON THE MERITS OF AMICI CURIAE...)

Adjourned: 2:35 pm

## WATOA Board Meeting MINUTES – MAY 2015

Teleconference

May 20, 2015

---

<b>WATOA 2015 Conference Final Revenue-Expense Cost</b>	
<b>Final Revenue</b>	
# Paying Members	32
Revenue Per	\$125
# Paying <b>NON</b> Members	10
Revenue Per	\$150
Program Ad Sales (King County)	\$250
<b>Total Revenue</b>	<b>\$5,750</b>
<b>Final Expenses</b>	
Total all Food Costs	\$ 4,403
Total AV/Printing Costs	\$ 747
Total Room + Speaker Fee Costs	\$ 1,061
Bus Rental	\$ 275
<b>Total Expenses</b>	<b>\$6,485</b>
Impact on WATOA Fund Balance	<b>(\$735.42)</b>