

WATOA Teleconference 10/12/16

1. Call to order 2:06 PM
 - a. Attendees: Linda, Alice, DJ, George, Jim, Chris, Mike, Megan,
2. Approval of minutes from 9/14/16, George moved as amended, Alice seconded
3. Treasurer's report – Alice Lawson
 - a. No changes, 1 outstanding check with Puget Sound Access
 - b. No activity since conference
 - c. End of year brings a lump sum payment avg. \$1,000 to NATOA for membership, amount based on WATOA membership
 - d. Fund balance over \$15,000
4. NATOA recap
 - a. Good sessions
 - b. NATOA coming to Seattle next year—Sept. 11-15 Grand Hyatt at 6th & Pike
 - c. Major things WATOA chapter will be asked to help with
 - i. Identify local sponsors and vendors that NATOA can recruit (first priority)
 - ii. Have reps on NATOA's Host Cmte and Conf Cmte
 - iii. Find a storyteller for the all-day Storytelling Workshop
 - iv. Local speakers to help fill some sessions
 - v. Get WATOA members to help during the conf...man the registration booth, stuff bags, attend affinity dinners, etc
 - vi. Ideas for reception locations: Amazon, Microsoft, Adobe, Fremont Studios, Safeco Field, EMP, Chihuly Glass museum, etc
 - vii. Ideas for 'field trips': Seattle Channel & King County's new council chambers/studio
5. Congrats to WATOA programming winners at NATOA
6. Committee Reports
 - a. Nominating/Membership—Chris
 - i. Working on board member ballot, go out end of November
 - ii. If board members know they can't serve again, please let Chris Jaramillo know
 - iii. Changing 5,000 subscriber requirement to a higher number so we can more easily fill that board position
 - iv. Prepare invoices for 2017 membership dues
 1. Write up a one-page PR sheet about who we are and what you get for membership
 - b. Events Cmte—Alice
 - i. Chelan spring conference—begin planning in April
 1. Assign moderators to each panel, moderators will be responsible for contacting panelists and educating them about what the focus is, and seeing what tech needs they have, i.e. PowerPoint
 - ii. Board retreat in Ellensburg
 1. Choose date, late Jan or Feb
 - a. Have Larry help us find a location
 - c. Policy and Legal—no report
 - d. Production Cmte—John (not on call)
 - i. Megan/Mike--Create video in December that promotes who WATOA is and the value we provide, using footage/interviews shot from April 2016 conf.
7. Newsletter / Website – Linda Seesz (hard deadline Oct. 20)

- a. Main article—Ken Fellman
 - b. Derek Young—NATOA recap
 - c. Jim Demmon—How Vancouver does election coverage
 - d. NATOA award winners
 - e. Linda presidents article
 - f. 'Ads' that promote dates of our Spring conf and NATOA coming in 2017
8. Other business
- a. December 14th at 2 PM do our WATOA all-membership teleconference, get a big speaker
 - i. Topic: cable customer service (Alice will find person)
 - b. Linda to check on the hosting of our WATOA website
 - c. Vancouver (Jim Demmon) lost their public access provider. Has anyone experienced what to do after having a channel go black?
9. Adjournment Alice moved, Mike seconded 2:47 PM