

WATOA Teleconference 7/13/16

1. Call to order 2:06 PM
 - a. Attendees: Mike Conner, Jim Demmon, Chris Jaramillo, Alice Lawson, Linda Seesz, Megan Hutton, Judy Duvall, George Geyer
2. Approval of minutes from 6/15/16, Mike moved, George seconded
3. Treasurer's Reports – May & June
 - a. End of May received all of our revenues from the conference, and paid the conference costs
 - b. End of June balance \$15,142.31
4. Financial Report
 - a. Since April, new members added from City of Bellevue, Puyallup, Enumclaw
 - i. Total of 31 entities/ 75 people
5. Spring Conference
 - a. \$427 added to our fund balance after all revenues and expenditures paid
 - b. Total of 69 people, including guest speakers and vendors
 - c. Biggest cost to put on conference is food, conf room rentals, AV
6. Evaluation Feedback
 - a. 27% return rate on conference surveys, 6 people did it online, most surveys filled out hard copy at end of conference, 56% of people who returned surveys had a PEG focus
 - b. 72% better than expected, 27% as expected
 - c. Networking (1), updates on regulatory rules & findings (2) top info people took away or liked
 - d. 72% said food was good/excellent
 - e. Ranked most important factors on why they came: 1st 64% said content, price/location
 - f. Ideas to improve—continuing legal education for policy track, more focus on local policy/right of way issues, local successes for PEG, PEG shorter sessions, Leg track longer sessions, Leg sessions wanted more handouts, more breakout sessions, Peg idea: more emphasis on productions & writing tracks
 - g. General comments: compliments on conference agenda & booklet, nice mix of workshops
7. eWATOA - OTT Cable Trends
 - a. To make up for Tony unable to do keynote presentation at WATOA conference
 - b. Thursday, August 11 from 11-noon
8. Next Newsletter articles
 - i. Charter/Time Warner merger
 - ii. Senate sub-committee looked into national cable companies billing and customer service
 - iii. See if Ken Feldman could write article about cable company trying to put private poles in public right of way for Sprint
 - iv. Use conference stats to recap conference
 - v. Save the date for next year's Chelan conference
 - vi. 2 production articles TBD—Mike to write about new Kirkland studio
9. Committees
 - a. To fill Dea Drake's vacancy: Chris Jaramillo motioned, George seconded to elect Judy Duvall as Vice President through the end of the year. The VP will become the president next year.
 - b. Start doing committee work, Linda will send out list of committees and whose on them
10. Other business
 - a. Kirkland has new studio space...you're invited to come visit

- b. PCTV was burglarized on July 8th, about \$35,000 in equipment taken, it's insured and will be restored
 - c. Next WATOA call August 10th at 2 PM
11. Adjournment Jim/George moved, 2:48 PM