



Washington Association of Telecommunications Officers & Advisors

A professional organization of individuals and organizations serving citizens in the development, regulation, and administration of cable television and other telecommunication systems.

WATOA Board Meeting Minutes October 13, 2021

1. Call to Order – 2:04 PM
2. Roll Call of Officers

WATOA Board Position	2021 Board Member	Present	Absent
President	Jeff Lueders, City of Tacoma	x	
Vice-President	Robin Steel, City of Bellevue	x	
Board Secretary	Megan Hutton, Pierce County	x	
Treasurer	Alice Lawson, City of Seattle	x	
Regional Rep: District 1 (North & Puget)	Ben Skudlarek, City of Bellingham		x
Regional Rep: District 2 (King)	Amber Olds, City of Auburn		x
Regional Rep: District 3 (Puget & Coast)	Jon Rauch, City of Bremerton		x
Regional Rep: District 4 (Southwest)	Jim Demmon, City of Vancouver	x	
Regional Rep: District 5 (Rainier Valley)	Derek Young, Pierce County		x
Regional Rep: District 6 (Central)	Ben Faubion, City of Ellensburg		x
Regional Rep: District 7 (Northeast)	John Delay, City of Spokane	x	
Regional Rep: District 8 (Tri-Cities)	Jon Funfar, City of Pasco		x
Regional Rep: District 9 (At-Large)	Edgar Riebe, Seattle Public Schools	x	
Past-President	George Geyer, Kitsap County	x	

3. Approval of the agenda
 - a. Motion: Robin 2nd: Alice Approval: unanimous
4. Approval of minutes from the May 5, 2020 Board Meeting
 - a. Motion: Jim 2nd: Robin Approval: unanimous
5. President's Report – Jeff Lueders
 - a. Sent out the business mtg agenda that will occur during the October conference
6. Vice President's Report – Robin Steel
 - a. None
7. Secretary's Report
 - a. None
8. Treasurer's report – Alice Lawson
 - a. Previous balance 8/31/21 \$21,836.76
 - b. New balance \$17,468.15
 - c. A few incumbered items totaling \$4,300 (that were voted on in past meetings in prep for the October conference) are starting to take effect.
 - d. Most revenue and expenses related to the conference will show up in next month's board minutes.
 - e. Membership numbers remain the same.
9. Committee Reports
 - a. Conference Cmte – Chris Jaramillo
 - i. 50 people are registered

- ii. Alice showed the board a list of who is attending the conference thus far.
- iii. We have more hybrid sessions than ever before – panelists are a mix of in-person and remote. Alice led a discussion about which speakers will be remote vs. in-person for each session, and same for vendors.
 - 1. Does not affect hotel room minimum requirements. We're doing great on those numbers.
- iv. Chris Jaramillo is the COVID administrator
- v. Video PEG medley – Jim will send Megan the 5 links he has so far, Megan will try to recruit others
- vi. Welcome letter for attendees
 - 1. Alice will send out the week before. Includes details about the first morning of the conference along with the dinner reception on Wednesday night.
- vii. Amber and Chris to meet with Rocky Pond Winery the night before.
- viii. Annual mtg at the conference
 - 1. Meal starts at 12:30, Nancy's part starts at 1:00.
 - 2. Nancy Werner will join us. Will give highlights of efforts NATOA has done to help with legislative/policy/FCC comments.
 - 3. Recommendation by Conf Cmte to hold off on an in-person conference in 2022. Consider online quarterly webinars instead.
 - a. FYI NATOA paid \$9,000 to a tech company to put on an all-virtual conference. WATOA is all volunteer based. A webinar would be a cheaper option.
- ix. Board approval items needed:
 - 1. Alice moved that the board give Mike Charboneau the value of one conference membership (to cover his meals/registration), Robin 2nd, approved.
 - 2. For Wednesday night reception, Castus is donating two drink tickets per person. Robin would like to make a motion to include up to \$350 in snacks to go with the beverages. Jim Demmon 2nd. Approved.
 - 3. Alice motioned to approve up to \$500 to spend on raffle items. Alice mentioned what items have already been donated by vendors. Ideas were suggested on how the money could be spent. Robin 2nd. Approved.
- b. Policy/Legal
- c. Production
- d. Communications
- e. Membership/Nominating

10. Old Business

- a. None

11. New Business

- a. None

12. Good of the Order

- a. ENATOA – Monday, October 18th – Does the 1996 Telecom Act Work 25 Years Later?

13. Next Meeting(s)

- a. November 10, 2021 – 2:00 PM (debrief conference)

14. Adjournment – Alice moved to adjourn, George 2nd, approved 2:59 PM