



Washington Association of Telecommunications Officers & Advisors

A professional organization of individuals and organizations serving citizens in the development, regulation, and administration of cable television and other telecommunication systems.

WATOA Board Meeting Minutes November 9, 2022

1. Call to Order – 2:04 PM
2. Roll Call of Officers

WATOA Board Position	2021 Board Member	Present	Absent
President	Jeff Lueders, City of Tacoma	x	
Vice-President	Robin Steel, City of Bellevue	x	
Board Secretary	Megan Hutton, Pierce County	x	
Treasurer	Alice Lawson, City of Seattle	x	
Regional Rep: District 1 (North & Puget)	Ben Skudlarek, City of Bellingham		x
Regional Rep: District 2 (King)	Amber Olds, City of Auburn	x	
Regional Rep: District 3 (Puget & Coast)	Vacant		x
Regional Rep: District 4 (Southwest)	Jim Demmon, City of Vancouver	x	
Regional Rep: District 5 (Rainier Valley)	Derek Young, Pierce County		x
Regional Rep: District 6 (Central)	Ben Faubion, City of Ellensburg	x	
Regional Rep: District 7 (Northeast)	John Delay, City of Spokane	x	
Regional Rep: District 8 (Tri-Cities)	Jon Funfar, City of Pasco	x	
Regional Rep: District 9 (At-Large)	Edgar Riebe, Seattle Public Schools	x	
Past-President	George Geyer, Kitsap County	x	
NATO representative non-voting	Chris Jaramillo	x	

3. Approval of the agenda
 - a. Motion: Jim 2nd: Alice Approval: yes
4. Approval of minutes from the October 12, 2022 Board Meeting
 - a. Motion: Jim 2nd: Robin Approval: yes
5. President's Report – Jeff Lueders
 - a. Today's meeting is not going to be the annual business meeting. It was accidentally not publicly promoted. There was a technical issue with the listserve. Jeff is going to resend it and the meeting will be set for December 14th at 2:00 p.m.
6. Vice President's Report – Robin Steel
 - a. E-WATOA updates
 - i. PEG (Jim) –October 28th went well, four locations, 16 participants, it was well received. Recommend making the link a calendar appointment next time.
 - ii. The idea was also suggested to have short learning sessions on equipment.
 - iii. LEG (Jon Alice) – Legislative Preview
 1. Jon to research what could make a good session
7. Secretary's Report
 - i. None
8. Treasurer's report – Alice Lawson
 - a. Previous balance
 - i. 9/31/22 - \$19,474.90
 - b. New balance

- i. 10/31/22 - \$19,474.90 no change
 - ii. Ending year with 97% of agencies and 92% of memberships
- 9. Committee Reports
 - a. Conference Cmte – Chris Jaramillo (hotel), Amber Olds, Jon Funfar (receptions/sponsors/vendors)
 - i. Hotel is holding space, per diem rate, WATOA needs to sign contract
 - ii. Food costs TBD. WATOA will need to consider cost for conference registration. Last year was \$175/\$200. \$100 vendor rate. Try to keep it around that.
 - 1. Robin motion to keep 2021 rates the same for 2022 rates, second from Jon Funfar, motion passes unanimously
 - iii. Amber is considering a venue called Tagaris that is close but requires a bus ride, location has a full restaurant. Huge patio, good size upper room. Budget was \$5500 last year for reception. [Event Spaces | mysite \(tagariswines.com\)](http://mysite.tagariswines.com)
 - 1. Motion to set budget of \$6000 for the reception, not including bus costs, increasing amount over last year due to inflation.
 - a. Jon Funfar moved, John Delay 2nd, unanimously approved.
 - b. Policy/Legal – Alice Lawson, Jon Funfar
 - i. State is struggling to keep up with handing out broadband dollars, that's keeping them busy.
 - ii. Ports/PUD's/Counties collaborating on broadband buildout. Ports and PUDs allowed to get into the retail business. Federal dollars available to help with buildout. The board discussed if we want to grow in the mission and entities we serve, expand the session offerings at our conference.
 - c. Production – Jim Demmon
 - i. There's a rock n roll documentary 1957-67 available for free for PEG stations. Jim will post on the listserv.
 - d. Communications –
 - i. Theme for 2023 conference: Imaging Sharing Connecting
 - 1. Robin moved, Jon 2nd, unanimously approved
 - e. Membership/Nominating
 - i. Alice showed what the online ballot will look like.
 - ii. Membership renewals will be sent out this month.
 - iii. Still recruiting for regions 5 and 8.
 - f. By Laws – Jeff/Megan/George
 - i. Present by law changes at the December business meeting. Online ballot will be sent out to membership to vote on them.
 - ii. George has a bulleted list of the requested changes. He will send out to the board via email.
 - g. Brian Wilson Scholarship
 - i. 2 WATOA, 2 NATOA – George will draft those scholarships
- 10. Old Business
 - a.
- 11. New Business
 - a. Create a welcome video for the annual conference – Edgar Riebe take the lead, ask for help as needed
- 12. Good of the Order
 - a. Jon Rauch, Judy Devall, John Delay are all retiring in the next year.
- 13. Next Meeting(s)
 - a. Board Meeting dates December 14 at 2 pm
- 14. Adjournment – 3:15 pm