



Washington Association of Telecommunications Officers & Advisors

A professional organization of individuals and organizations serving citizens in the development, regulation, and administration of cable television and other telecommunication systems.

WATOA Board Meeting Minutes December 8, 2021

1. Call to Order – 2:08 PM
2. Roll Call of Officers

WATOA Board Position	2021 Board Member	Present	Absent
President	Jeff Lueders, City of Tacoma	x	
Vice-President	Robin Steel, City of Bellevue	x	
Board Secretary	Megan Hutton, Pierce County	x	
Treasurer	Alice Lawson, City of Seattle	x	
Regional Rep: District 1 (North & Puget)	Ben Skudlarek, City of Bellingham		x
Regional Rep: District 2 (King)	Amber Olds, City of Auburn	x	
Regional Rep: District 3 (Puget & Coast)	Jon Rauch, City of Bremerton	x	
Regional Rep: District 4 (Southwest)	Jim Demmon, City of Vancouver	x	
Regional Rep: District 5 (Rainier Valley)	Derek Young, Pierce County		x
Regional Rep: District 6 (Central)	Ben Faubion, City of Ellensburg		x
Regional Rep: District 7 (Northeast)	John Delay, City of Spokane	x	
Regional Rep: District 8 (Tri-Cities)	Jon Funfar, City of Pasco	x	
Regional Rep: District 9 (At-Large)	Edgar Riebe, Seattle Public Schools	x	
Past-President	George Geyer, Kitsap County		x

3. Approval of the agenda
 - a. Motion: Jim 2nd: Amber Approval: unanimously approved
4. Approval of minutes from the November 10, 2021 Board Meeting
 - a. Motion: Jim 2nd: Robin Approval: unanimously approved
5. President's Report – Jeff Lueders
 - a. A quiet month after the annual conference.
6. Vice President's Report – Robin Steel
 - a. none
7. Secretary's Report
 - a. none
8. Treasurer's report – Alice Lawson
 - a. Previous balance 10/31/21 - \$19,204.04
 - b. New adjusted balance 11/30/21 - \$18,804.20
 - c. Total deposits \$11,925
 - d. Expenses \$16,235.88 (includes October 28-29 annual conference)
 - e. NATOA chapter member dues \$30 x 42 people= \$1260
9. Committee Reports
 - a. Conference Cmte – Alice Lawson
 - i. Costs related to conference
 1. Expenses \$16,826
 2. Revenue \$15,325 (includes registrations, vendors)

- 3. \$1,700 out of pocket
- 4. 33 members, 3 non-members, 3 vendors, 2 guests
- ii. Survey Monkey results
 - 1. One person each didn't like raffle, membership mtg
 - 2. Vendors – sessions ran long, ate into their face-to-face time
 - 3. 70% satisfied with conference as a whole, same with session content
 - 4. People liked session length 1 hour-1:15
 - 5. Future locations Ellensburg 10 votes, Tri-Cities 8, Yakima 6, Walla Walla
 - 6. Most valuable parts of conference: networking, leg updates, captioning
- iii. Future session ideas
 - 1. Broadband funding, more editing techniques, more storytelling professionals, ROW, video scripting
- b. Legislative/Policy/Legal
 - i. New FCC Chairwoman officially named, appears more local govt friendly
 - ii. New state legislation around micro-trenching in early stages, watch for more
 - iii. State digital equity legislation TBD
- c. Production
 - i. The Cmte discussed state efforts for DEI content, talked about interest among board members for this video content
- d. Communications
 - i. None
- e. Membership/Nominating
 - i. Renewals coming Monday
 - 1. Megan/Amber to help Alice with redoing nomination form to prevent routine issues with confusion on the form.
- 10. Old Business
 - a. None
- 11. New Business
 - a. Talk about 2022 webinars at January meeting
- 12. Good of the Order
 - a. eNATO next Monday – FCC sets stage for 2022
- 13. Next Meeting(s)
 - a. January 12, 2022
- 14. Adjournment – 3:12 p.m.