



Washington Association of Telecommunications Officers & Advisors

A professional organization of individuals and organizations serving citizens in the development, regulation, and administration of cable television and other telecommunication systems.

WATOA Board Meeting Minutes May 12, 2021

1. Call to Order – 2:07 PM
2. Roll Call of Officers

WATOA Board Position	2021 Board Member	Present	Absent
President	Jeff Lueders, City of Tacoma	x	
Vice-President	Robin Steel, City of Bellevue	x	
Board Secretary	Megan Hutton, Pierce County	x	
Treasurer	Alice Lawson, City of Seattle	x	
Regional Rep: District 1 (North & Puget)	Ben Skudlarek, City of Bellingham	x	
Regional Rep: District 2 (King)	Amber Olds, City of Auburn	x	
Regional Rep: District 3 (Puget & Coast)	Jon Rauch, City of Bremerton	x	
Regional Rep: District 4 (Southwest)	Jim Demmon, City of Vancouver	x	
Regional Rep: District 5 (Rainier Valley)	Derek Young, Pierce County		x
Regional Rep: District 6 (Central)	Ben Faubion, City of Ellensburg	X	
Regional Rep: District 7 (Northeast)	John Delay, City of Spokane	x	
Regional Rep: District 8 (Tri-Cities)	Jon Funfar, City of Pasco	x	
Regional Rep: District 9 (At-Large)	Edgar Riebe, Seattle Public Schools		x
Past-President	George Geyer, Kitsap County	x	

3. Approval of the agenda
 - a. Motion: George 2nd: Robin Approval: Approved
4. Approval of minutes from 2/10/21 and 4/14/21 (no quorum) Board Meetings
 - a. Motion: Robin 2nd: Jim Approval: approved, no changes
5. President's Report – Jeff Lueders
 - a. Chris Jaramillo and Jeff Lueders were able to resolve issue with Campbells for \$500
 - i. Reschedule for October 27-29, 2021
 - ii. With attendance of 50 people
 - iii. Includes 30-day option to cancel due to COVID with required reschedule to April 2022
 - b. Motion to rebook for October 27-29 for WATOA annual conference.
 - i. Robin 1st, George 2nd, unanimously approved
 - c. Set date for board retreat
 - i. March 12, 2021 – will be virtual
6. Vice President's Report – Robin Steel
 - a. none
7. Secretary's Report
 - a. Set bylaws committee meeting week of June 14
 - i. Participants – Megan Hutton, Jeff Lueders, George Geyer
8. Treasurer's report – Alice Lawson
 - a. Previous balance
 - i. 3/31/21 - \$22,071.06

- b. Adjusted ending balance with some outstanding membership renewals
 - i. 4/30/21 - \$21,811.0819,971.08
- c. Membership renewals to-date
 - i. 20 agencies, 59 individuals (67% of last year)
- 9. Committee Reports
 - a. Conference Cmte – Robin Steel
 - i. Chris was in contact with Campbell's. Buffet will be allowed – much cheaper than plated
 - ii. Tsillan Cellars Winery was chosen for the reception
 - iii. See if Jon/Edgar/Mike can help again with AV needs and bringing equipment
 - iv. Chris is recruiting vendors, send any requests to her or Robin
 - 1. Comcast has committed \$1500
 - v. Leg/policy track
 - 1. Good speakers for rights of way mgmt. team
 - 2. Providers roundtable – wireline and wireless solutions – need suggestions
 - a. Fat Beam (only serves Auburn school district)
 - b. Policy/Legal
 - i. FCC Broadband Benefit Program started
 - 1. Encouraged to promote the program
 - 2. The FCC is following the model of the program Lifeline...only 20% who are eligible used that program. Concern is few people know about it.
 - a. FCC has materials about the program on their website
 - i. Alice will send info to WATOA listserv
 - c. Production
 - i. For PEG track at conference, not have storyteller session this year. Look for others who can offer more technical tips for shooter/editors.
 - 1. Alex Klinger from City of Kent recruited. Megan will seek help from Edgar, Jim, John and the group for ideas to fill two remaining sessions.
 - d. Communications
 - i. Set up schedule to post cool videos on the listserv.
 - e. Membership/Nominating
 - i. No activity for nominating
 - ii. Memberships are coming in – see treasurer's report
 - f. Brian Wilson Scholarships
 - i. George drafted a statement about the scholarship
 - ii. What's the quantity of awards/amounts we want to offer?
 - 1. Budget is healthy, we can afford to send a few people. See how many apply to determine how the total awards and amounts.
 - 2. Encourage release of info by July to get earlier sign ups
- 10. Old Business
 - a. none
- 11. New Business
 - a. none
- 12. Good of the Order
 - a. NATOA seeking nominations for the national board
- 13. Next Meeting(s)
 - a. June 9 at 2:00 PM
- 14. Adjournment – 3:06 PM