

Washington State Sweeps the NATOA GPA Awards

Washington State cities came home with 63 awards at NATOA 2026 Government Programming Awards (GPAs)!

Category 1 – Public/Community Meetings

Total Entries in Category: 7

- Award of Excellence: Distinction: "Kent City Council Meeting - April 7, 2026" City of Kent, WA <https://youtube.com/live/v6mZEvFR1aQ> Award of Honor: "Committee on Executive Ad

Category 2 – Edited Community Event Coverage (Operating Budget Under \$500,000)

Total Entries in Category: 14

- Award of Excellence: "Future In Flight – Aerospace & Advanced Manufacturing Expo" City of Kent, WA <https://youtu.be/AjlxaFjsgQ0>

Category 3 – Edited Community Event Coverage (Operating Budget Over \$500,000)

Total Entries in Category: 17

- Award of Excellence: "Van Lierop Park" Pierce County, WA <https://youtu.be/xgf8jO4qJzc>
- Award of Honor: "Seattle Seahawks World Champions Parade-Short" City of Seattle, WA <https://vimeo.com/1182732978/dea4638173?share=copy>

Category 4 – Live Community Event Coverage

Total Entries in Category: 11

- Award of Honor: "City of Kent's Cornucopia Days Parade 2025!" City of Kent, WA https://youtu.be/GkUZSTQ_y_A

Category 5 – Public Affairs

Total Entries in Category: 7

- Award of Excellence: "Year in Review" Pierce County, WA
<https://youtu.be/Q029VNX3LJc>
- Award of Honor: "Washington to Washington: Tariffs and the Economy" TVW Olympia, WA
<https://vimeo.com/1148188954/3b74d1c674?share=copy&fl=sv&fe=ci>

Category 6 – State of the City/County - Live Presentation

Total Entries in Category: 9

- Award of Honor: "Mayor Dana Ralph's 2026 State of the City Address" City of Kent, WA
<https://youtu.be/tH8XnHwzXVY>

Category 7 – State of the City/County - Pre-Recorded Production

Total Entries in Category: 8

- Award of Excellence: "University Place State of the City – 2025 " City of University Place, WA
<https://youtu.be/M758j1KRloM?si=5fYWSQDatNVbkldr>
- Award of Honor: "2026 State of the City" City of Bellingham, WA
https://youtu.be/NVK0ax_aA74

Category 10 – Children/Young Adults

Total Entries in Category: 10

- Award of Excellence: "Emery Goes on a Hike" King County TV, WA
https://www.youtube.com/watch?v=pwUU_VLQcro
- Award of Honor: "First Bell - February 2026" Seattle Public Schools, WA
<https://vimeo.com/1161628763>

Category 11 – Education/Schools

Total Entries in Category: 11

- Award of Distinction: "School Beat - The View Ridge Elementary Green Team" Seattle Public Schools, WA <https://vimeo.com/1079715400>

Category 13 – Interview/Talk Show/Video Podcast (Operating Budget Under \$350,000)

Total Entries in Category: 8

- Award of Distinction: "Meet Your Council – Edward Wood" City of University Place, WA <https://youtu.be/NIZNq2xMBSs?si=ClCkG7ZhmsTnml32>

Category 14 – Interview/Talk Show/Video Podcast (Operating Budget Over \$350,000)

Total Entries in Category: 14

- Award of Distinction: "The Impact — AI, Data, and Transparency: Tech Officials Chart Government's Next Moves" TVW Olympia, WA <https://twv.org/video/the-impact-ai-data-and-transparency-techofficials-chart-governments-next-moves-2025111137/>

Category 15 – Election Coverage

Total Entries in Category: 5

- Award of Excellence: "Elections Overview" Pierce County, WA <https://youtu.be/i9p6kpcptx4>

Category 17 – Historical

Total Entries in Category: 11

- Award of Excellence: "The Big Heart of Bellingham: Celebrating 100 Years of the Mount Baker Theatre" City of Bellingham, WA <https://youtu.be/BILRVy7XYzM>

Category 19 – Ethnic Experience

Total Entries in Category: 16

- Award of Honor: "Kent International Festival 2025" City of Kent, WA
<https://youtu.be/LciVZAKcwW0>

Category 21 – Diversity/Equity/Inclusion/Accessibility (Operating Budget Under \$500,000)

Total Entries in Category: 11

- Award of Excellence: "U.P. All Inclusive Playground" City of University Place, WA
https://youtu.be/_14aozvNw74

Category 22 – Diversity/Equity/Inclusion/Accessibility (Operating Budget Over \$500,000)

Total Entries in Category: 14

- Award of Excellence: "Supported Employment" Pierce County, WA
<https://youtu.be/-ab91wRTEgk>
- Award of Distinction: "CityStream: Orquesta Northwest" City of Seattle, WA
<https://vimeo.com/1182084967/fe47bb5643?share=copy>
- Award of Honor: "Pride Flag Raising" Pierce County, WA
<https://youtu.be/4jyyhJMsWoM>

Category 23 – Animal Services

Total Entries in Category: 11

- Award of Excellence: "City of Kent's PawFest 2025!" City of Kent, WA
<https://youtu.be/oulADlaJUe8>

Category 25 – Environmental Issues

Total Entries in Category: 11

- Award of Distinction: "Clark County Sustainable Forestry and the East Fork Lewis River Reconnection Project" City of Vancouver, WA
<https://www.youtube.com/watch?v=bxVqqb9Gy24&pp=0gcJCcUKAYcqIYzv>
- Award of Honor: "Pierce County Land Conservation Plan" Pierce County, WA
<https://youtu.be/eBfBMm7GCs4>

Category 28 – Arts and Entertainment (Operating Budget Under \$350,000)

Total Entries in Category: 14

- Award of Excellence: "Between the Ocean and the Sky" City of Bellingham, WA
<https://youtu.be/ZMwZGEI2BSg>
- Award of Honor: "Olympia Art & Artists: Abe Singer" City of Olympia, WA
<https://cloud.castus.tv/vod/olympia/video/69a7526b039b2a0002714867?page=HOME>

Category 29 – Arts and Entertainment (Operating Budget Over \$350,000)

Total Entries in Category: 18

- Award of Excellence: "Puyallup Woodcarver" Pierce County, WA
<https://youtu.be/5835jRLB7Ho>
- Award of Excellence: "This Has to Stop: The Swinomish Mission to Treat Addiction" City of Bellingham, WA https://youtu.be/p5l5_ud1oJA

Category 33 – Profile of a City/County Dept. or Employee (Operating Budget Over \$1,000,000)

Total Entries in Category: 11

- Award of Honor: "Seattle Firefighters Pipes and Drums" City of Seattle, WA
<https://vimeo.com/1183074156/a41d06d45d?share=copy>

Category 34 – Profile of a Resident, Business or Organization
(Operating Budget Under \$500,000)

Total Entries in Category: 17

- Award of Excellence: "In Bellingham: Telehamster" City of Bellingham, WA
<https://youtu.be/UhVi3smmvTs>
- Award of Distinction: "University Place Garden Tour – Janice's Garden " City of University Place, WA <https://youtu.be/2NRw7wG1uCQ?si=NFCeqbSHIUwdvmBX>

Category 37 – Public Safety - Fire & EMS (Operating Budget Under \$450,000)

Total Entries in Category 11

- Award of Honor: "RFD Blood on Board" City of Richland, WA
<https://youtu.be/D0IUW0erFBM?si=Q6dAUUMX8Mex1f7>

Category 38 – Public Safety - Fire & EMS (Operating Budget Over \$450,000)

Total Entries in Category: 10

- Award of Distinction: "CityStream: Seattle Firefighter Recruitment & Training" City of Seattle, WA <https://vimeo.com/1182733335/50915dbdf8?share=copy>

Category 39 – Emergency Management/Emergency Operations Center (EOC)

Total Entries in Category: 6

- Award of Excellence: "Volunteer Explorer Search & Rescue" Pierce County, WA
<https://youtu.be/8tudgmtG3U>

Category 40 – Transportation

Total Entries in Category: 13

- Award of Distinction: "King County's First Water Taxi Captain" King County TV, WA <https://youtu.be/08RF-bFGsvw?si=phuvT1kbF5N7Lwjh>

Category 41 – NEW! Water

Total Entries in Category: 16

- Award of Distinction: "Taking Care of Your Septic - We Can Help" King County TV, WA <https://www.youtube.com/watch?v=OoimsBoNQcE>
- Award of Honor: "Chambers Creek Wastewater Treatment Plant Tour" Pierce County, WA <https://youtu.be/TG99TaLRCTE>

Category 46 – Public Education (Operating Budget Over \$500,000)

Total Entries in Category: 10

- Award of Excellence: "Be Flood Ready | King County Flood Control District" King County TV, WA <https://www.youtube.com/watch?v=FNFJ-ANxiyo>
- Award of Distinction: "Innovations in Juvenile Justice" Pierce County, WA <https://youtu.be/ZuVZ6CeR9q8>

Category 47 – Community Awareness (Operating Budget to \$200,000)

Total Entries in Category: 9

- Award of Distinction: "ShoreLights Winter Light Display" City of Shoreline, WA <https://www.youtube.com/watch?v=JmhuLyBb57s>

Category 49 – Community Awareness (Operating Budget \$400,000 - \$1,000,000)

Total Entries in Category: 13

- Award of Excellence: "Healthier Texas 2026" City of Pharr, TX <https://youtu.be/vTu-QBTWcEI> Award of Distinction: "Safe Communities Roundtable" Pierce County, WA <https://youtu.be/U-urohgDnI>

Category 51 – Partnership Production

Total Entries in Category: 8

- Award of Distinction: "U.P. All Inclusive Playground" City of University Place, WA https://youtu.be/_14aozvNw74
- Award of Honor: "'Odyssey', an Explainer Video for the Walla Walla Public Library's Next Chapter Campaign" City of Walla Walla, WA <https://vimeo.com/1159009657?share=copy>
- Award of Honor: "Metropolitan Park District Campaign" City of Walla Walla, WA <https://vimeo.com/1142551634?share=copy>

Category 53 – Use of Humor (Operating Budget Over \$300,000)

Total Entries in Category: 11

- Award of Distinction: "Come on Down to Court TVW!" TVW Olympia, WA <https://vimeo.com/dmcproductions/courttywv?share=copy&fl=sv&fe=ci>

Category 56 – Social Media - Long Form (Over 60 seconds)

Total Entries in Category: 20

- Award of Excellence: "Battle of the Badges Promo" City of University Place, WA <https://www.instagram.com/reel/DVq6hBqCYP/>

Category 58 – NEW! Social Media - Collaboration

Total Entries in Category: 14

- Award of Excellence: "Battle of the Badges Promo" City of University Place, WA
<https://www.instagram.com/reel/DVq6hBqCYP/>
- Award of Honor: "The Great Shakeout – Collaboration" City of University Place, WA
<https://www.instagram.com/reel/DP3-wfmkVfD/>

Category 60 – NEW! Social Media - Best Use of Trending Features

Total Entries in Category: 13

- Award of Honor: "Caterpillar Cafe at the Library" City of Richland, WA
<https://www.youtube.com/shorts/MMWrVCCyt0c>

Category 61 – Public Information Series

Total Entries in Category: 11

- Award of Honor: "Legislative Branch Explained" TVW Olympia, WA
<https://youtu.be/AlrhT1NwiBU>
- Award of Honor: "In District Days" Pierce County, WA
https://youtu.be/_EKPN38Fd5A

Category 62 – News or Magazine Series (Operating Budget Under \$500,000)

Total Entries in Category: 10

- Award of Honor: "Meet Your Council - Compilation" City of University Place, WA
<https://youtu.be/QBauZ-9XMHs>

Category 63 – UPDATED! News or Magazine Series (Operating Budget Over \$500,000)

Total Entries in Category: 11

- Award of Excellence: "CityStream" City of Seattle, WA
<https://vimeo.com/1182081189/cfa0eb93b2?share=copy>

Category 66 – Public Service Announcement (Operating Budget Under \$350,000)

Total Entries in Category: 9

- Award of Excellence: "Youth Council PSA: Overdose Awareness" City of Olympia, WA
<https://cloud.castus.tv/vod/olympia/video/689d0237202c230002ad9953?page=HOME>

Category 69 – Videography

Total Entries in Category: 12

- Award of Distinction: "Seattle Channel Staff" City of Seattle, WA
<https://vimeo.com/1183073176/9734f977eb?share=copy>

Category 70 – Editing

Total Entries in Category: 7

- Award of Distinction: "Art Zone:The U-Men" City of Seattle, WA
<https://vimeo.com/1182088136/b028b89531?share=copy>

Category 71 – Visual Effects

Total Entries in Category: 4

- Award of Distinction: "Pierce County Budget 101" Pierce County, WA
<https://youtu.be/FGqMTicyKUI>

Category 72 – Storytelling

Total Entries in Category: 8

- Award of Honor: "Ballots and Brainpower" Pierce County, WA
<https://youtu.be/j4KTXx6XIAE>

Category 74 – Overall Excellence (Operating Budget to \$325,000)

Total Entries in Category: 8

- Award of Honor: "Kent TV 21 - Overall Excellence" City of Kent, WA
<https://youtu.be/H3ZfiS66Vnl>

Category 75 – Overall Excellence (Operating Budget \$325,000 - \$500,000)

Total Entries in Category: 9

- Award of Excellence: "BTV: Overall Excellence" City of Bellingham, WA
https://youtu.be/Gvr3Z6BmN_g

Category 76 – Overall Excellence (Operating Budget \$500,000 - \$1,000,000)

Total Entries in Category: 5

- Award of Excellence: "PCTV" Pierce County, WA <https://youtu.be/1kOwW3AtYmw>

Category 77 – Overall Excellence (Operating Budget over \$1,000,000)

Total Entries in Category: 10

- Award of Excellence: "Seattle Channel" City of Seattle, WA
<https://vimeo.com/1181007367/19c25d26f6?fl=pl&fe=sh>